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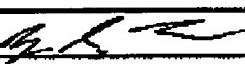
Application Number	09,526,754
Filing Date	March 16, 2000
First Named Inventor	Brett A. Hurt
Art Unit	3622
Examiner Name	DURAN, Arthur D.
Attorney Docket Number	COREMET-001 (1092-0001)

## ENCLOSURES (Check all that apply)

<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached  <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavit/declaration(s)  <input type="checkbox"/> Extension of Time Request  <input type="checkbox"/> Express Abandonment Request  <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s)  <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers  <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address  <input type="checkbox"/> Terminal Disclaimer  <input type="checkbox"/> Request for Refund  <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

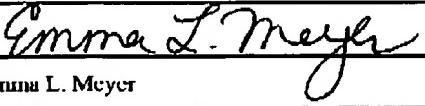
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## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Toler Schaffer, L.L.P.		
Signature			
Printed name	Jeffrey G. Toler		
Date	4-3-2006	Reg. No.	18,342

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This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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01 FC:1501 1400.00 DA  
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Emma L. Meyer	(Depositor's name)
<i>Emma L. Meyer</i>	(Signature)
April 3, 2006	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
US9326,754	03/10/2000	Brett A. Hunt	COREMBT-001	1157

TITLE OF INVENTION: ELECTRONIC COMMERCE PERSONALIZED CONTENT DELIVERY SYSTEM AND METHOD OF OPERATION

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S)/DUCE	DATE DUE
nonprovisional	NO	\$1400	\$0	\$1400	04/27/2006
EXAMINER	ART UNIT	CLASS-SUBCLASS			
DURAN, ARTHUR D	3622	705.014000			

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

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2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,  
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1 Toler Schaffer, LLP

2 \_\_\_\_\_

3 \_\_\_\_\_

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Coremetrics, Inc.

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

2755 Campus Drive, Suite 235  
San Mateo, CA 94403

Please check the appropriate assignee category or categories (will not be printed on the patent):  Individual  Corporation or other private group entity  Government

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Authorized Signature Jeffrey G. Toler

Date 4-3-2006

Typed or printed name Jeffrey G. Toler

Registration No. 38,342

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**DATE:** April 3, 2006

**TO:** Examiner DURAN, Arthur D.      **FAX NO.:** 571-273-8300  
USPTO GPAU 3622

**FROM:** Jeffrey G. Toler  
Reg. No.: 38,342

**RE U.S. App. No.:** 09,526,754, filed March 16, 2000

**Applicant(s):** Brett A. Hurt, et al.

**Atty Dkt No.:** COREMET-001 (1092-0001)

**Title:** ELECTRONIC COMMERCE PERSONALIZED CONTENT  
DELIVERY SYSTEM AND METHOD OF OPERATION

**NO. OF PAGES (including Cover Sheet):** 4

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